

HILLSBOROUGH ARTS COUNCIL

ART • CULTURE • COMMUNITY

Last Fridays & The Art Walk • Handmade Parade • Gallery & Gift Shop
Solstice Lantern Walk • Makers Markets • Workshops • ArtCycle

FY25 Impact Report

GALLERY & GIFT
SHOP ARTIST
COMMISSIONS
\$67,000

Artist Support

MAKERS
MARKETS
VENDORS
132

PERFORMING &
TEACHING ARTIST
CONTRACTS
\$19,250

Arts Education

ART KITS
SOLD
600+

PROGRAM & EVENT
PARTICIPANTS
31,500+

Local Economic Impact

OUT OF TOWN
PATRONS
21,900+

ART SUPPLIES
DONATED
1,800

WORKSHOPS &
ARTIST DEMOS
15

LOCAL
BUSINESS
PARTNERS
40+

HOUSEHOLD
INCOME
GENERATED
FROM EVENTS*
\$723,000

*Estimate based on the Arts & Economic Prosperity calculator.

Powered by: 3 FT Staff / 2 PT Staff / 13 Board Members / 370 Volunteers / 4 Interns

www.hillsboroughartscouncil.org

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Our Mission:

To advocate for local artists and provide access to inclusive community arts programming in Hillsborough, NC.

FY25 Strategic Accomplishments:

- Relaunched the Hillsborough Poet Laureate program.
- Increased data collection & analysis to inform change.
- Increased artist market opportunities.
- Increased arts education initiatives.
- Implemented phase one of our new accessibility plan.
- Created revised infrastructure to support intentional growth at the board and staff levels.

FY26 Strategic Goals:

- Analyze event demographics and accessibility in order to better serve diverse audiences.
- Streamline fundraising and development processes to support organizational sustainability.
- Organize and promote educational programming elements.
- Solidify long-term strategic goals through board and staff retreats.

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