

HILLSBOROUGH ARTS COUNCIL

Last Fridays & The Art Walk • Handmade Parade • Gallery & Gift Shop
Solstice Lantern Walk • Makers Markets • Workshops • ArtCycle

Business Sponsorship

MARKET YOUR BUSINESS



SUPPORT COMMUNITY ARTS

WEBSITE SESSIONS/YR
10,000+

E-NEWS DISTRO LIST
6,475+
Twice Monthly
41% Avg Open Rate

EVENT
PARTICIPANTS/YR
19,000+

GALLERY & GIFT SHOP
PATRONS/YR
12,000+

SOCIAL MEDIA REACH
100,000+

SPONSORSHIP LEVEL RECOGNITION:

Your Logo &
Hyperlink
recognized on:

HAC WEBSITE

PRINTED
SIGNAGE at
Events & Shop

HAC SOCIAL
MEDIA &
E-NEWS

HAC
WEBSITE
FOOTER

EVENT
BROCHURES

YOUR
CHOICE!

Hillsborough
Benefactor
\$10,000
TOP TIER
PLACEMENT



quarterly
recognition



Churton Street
Champion
\$5,000



quarterly
recognition



Gold Park
Incubator
\$2,500



quarterly
recognition

River Walk Ally
\$1,000



annual
recognition

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MORE DETAILS:



Tax
Deductible!

DISCUSS OPTIONS & CUSTOM ADD-ONS:

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SPONSORSHIP LEVEL VIP BENEFITS:

Complimentary:	YOUR CHOICE:	BOOTH at HAC EVENT	Tickets to HOUSE CONCERTS	Invitation to HAC DONOR EVENT	ART WALK Participating Business Venue Listing	HAC SWAG BAG Including Solstice Mug
Hillsborough Benefactor \$10,000	☒	3/year	6/year	☒	☒	☒
Churton Street Champion \$5,000		1/year	4/year	☒	☒	☒
Gold Park Incubator \$2,500			2/year	☒	☒	☒
River Walk Ally \$1,000				☒	☒	☒

Talk to us about customized recognitions or benefits. Here are some examples of sponsorship add-ons (additional pricing and availability varies):

- Exclusive presenting sponsorship of HAC program of your choice
- Sponsorship of Gallery exhibition
- Sponsorship of educational initiative (workshops, kits, ArtCycle, artist talks, etc.)
- Sponsorship of food & beverage experience at a HAC event
- Participation as a featured vendor at a HAC event
- Artist engagement/wine reception opportunities for employees and clients
- Exclusive sponsorship of Solstice Lantern Kits (600+ sold & distributed)
- HAC merchandise sponsorship

MORE DETAILS:



Tax Deductible!

**THANK YOU FOR SUPPORTING
LOCAL ARTS, CULTURE &
COMMUNITY!**

