

HILLSBOROUGH ARTS COUNCIL

Enriching community through the arts.

Last Fridays & The Art Walk • Handmade Parade • Gallery & Gift Shop
Solstice Lantern Walk • Makers Markets • Workshops • ArtCycle

FY24 Impact Report

GALLERY & GIFT
SHOP ARTIST
COMMISSIONS
\$74,000

Artist Support

PERFORMING &
TEACHING ARTIST
CONTRACTS
\$20,875

MAKERS
MARKETS
VENDORS
200+

Arts Education

LANTERN KITS
DISTRIBUTED
480

PROGRAM & EVENT
PARTICIPANTS

30,000+

Tourism

OUT OF TOWN
PATRONS
60%

CULTURAL
EXHIBITIONS
9

WORKSHOPS &
ARTIST DEMOS
20

LOCAL
BUSINESS
PARTNERS
30+

SALES INCREASE
DURING EVENTS
25%

Powered by: 3 FT Staff / 2 PT Staff / 14 Board Members / 270 Volunteers

WWW.HILLSBOROUGHARTSCOUNCIL.ORG



FY24 Strategic Accomplishments:

- Onboarded a new Executive Director with an inclusive, hands-on leadership style.
- Completed Executive Service Corps board training and audit.
- Relunched the Sustainer Program with an emphasis on building community and upgrading benefits.
- Implemented a team project management tool to improve record-keeping, training resources, and awareness of operational overview.
- Increased the number of staff and interns to improve program and operational sustainability.
- Strengthened community partnerships.

FY25 Strategic Goals:

- Relaunch the Hillsborough Poet Laureate program.
- Increase data collection & analysis to inform change.
- Increase artist market opportunities.
- Increase arts education initiatives: workshops, demonstrations, interactive exhibitions.
- Develop accessibility plan.
- Continue to nurture DEIA initiatives.
- Create revised infrastructure to support intentional growth at the board and staff levels.